

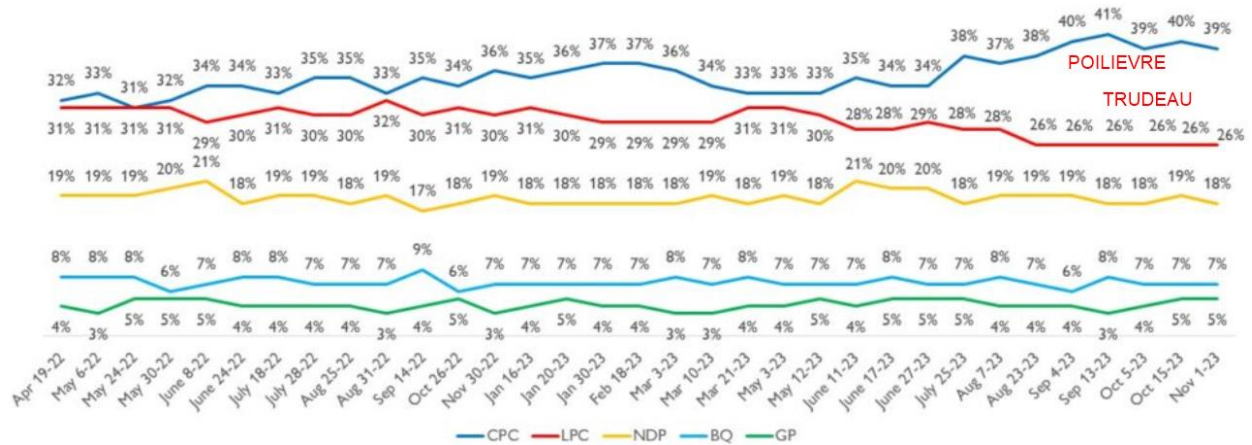
The ABACUS Data poll says **Trudeau Jr.** doesn't have a snowball's chance, but we're a year away from an election call. So these polls are 'cute' but not worrisome. "Our boy" should be worried but it is really questionable as to what he can do.

IF A FEDERAL ELECTION WERE HELD TOMORROW, WHICH ONE OF THE FOLLOWING PARTIES WOULD YOU VOTE FOR IN YOUR CONSTITUENCY?

FEDERAL VOTE INTENTION

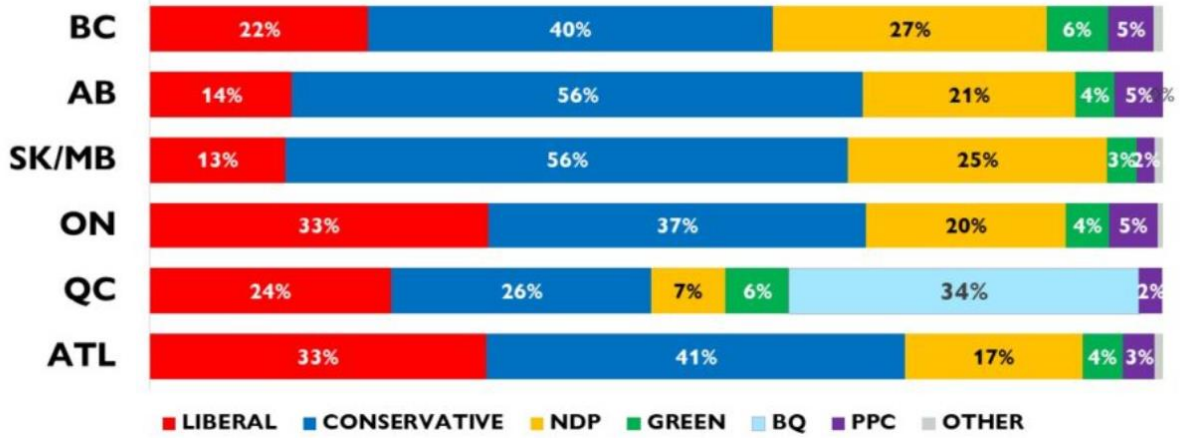
	CURRENT VOTE SHARE	CHANGE FROM October 15, 2023
CONSERVATIVE	39%	-1
LIBERAL	26%	NC
NDP	18%	-1
BQ	7%	NC
GREEN	5%	NC
PEOPLE'S	4%	+1
OTHER	1%	NC

IF A FEDERAL ELECTION WERE HELD TOMORROW, WHICH ONE OF THE FOLLOWING PARTIES WOULD YOU VOTE FOR IN YOUR CONSTITUENCY?



COMMITTED VOTE INTENTION BY PROVINCE/REGION

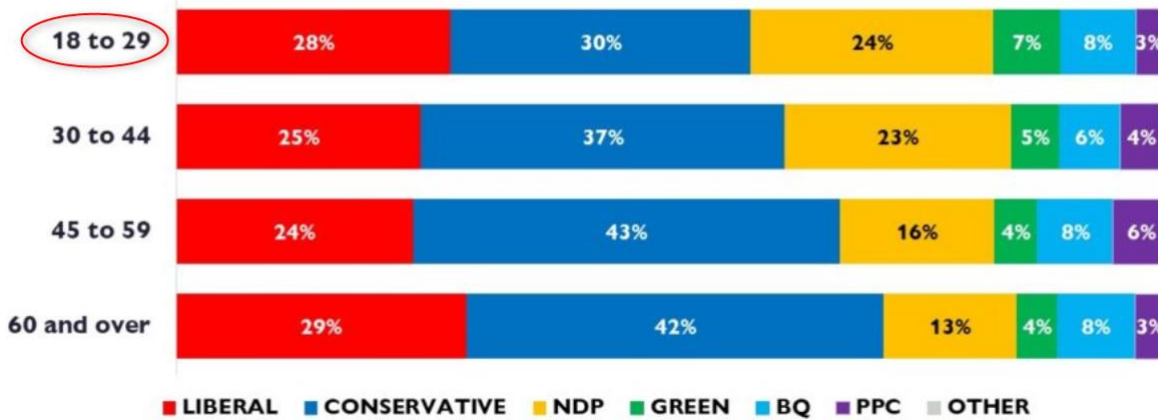
NOT ONE SINGLE PROVINCE



FEDERAL VOTE INTENTION

BY AGE

BIG DEAL.....HOW MANY YOUNG KIDS VOTE??



ANY CHANCE NON-SUPPORTERS WOULD VOTE LIBERAL?

	ALL WHO DON'T CURRENTLY SUPPORT THE LIBERALS	2021 LIBERAL VOTERS WHO DON'T CURRENTLY SUPPORT THE PARTY	CURRENT NDP SUPPORTERS	THOSE WHO WANT CHANGE BUT DON'T FEEL COMFORTABLE WITH ALTERNATIVES & ARE NOT CURRENTLY SUPPORTING THE LIBERALS
I won't be voting Liberal at the next election no matter what	69%	32%	48%	59%
There is still a chance I would vote Liberal	31% (24% of the entire electorate)	68% (8% of the electorate)	52% (10% of the electorate)	41% (10% of the electorate)

FACTORS IMPACTING SUPPORT FOR LIBERALS

AMONG ALL THOSE WHO DON'T SUPPORT THE LIBERALS TODAY

WHAT IF SITUATIONS....

	MORE LIKELY	NO IMPACT	LESS LIKELY	NET IMPACT
If Justin Trudeau was no longer Liberal leader	34%	52%	14%	+20
If mortgage interest rates started to drop	33%	58%	9%	+24
If the Canadian economy improved	40%	51%	9%	+31
If it became clear Pierre Poilievre and the Conservatives were likely to win the next election	33%	50%	17%	+16
If you felt uncomfortable with Pierre Poilievre as the next Prime Minister	39%	48%	13%	+26

This last poll is very revealing...

HOW PEOPLE FEEL ABOUT TRUDEAU

THOSE WHO HAVE A "VERY OR MOSTLY NEGATIVE" IMPRESSION OF JUSTIN TRUDEAU (n=1,069)

	←	→	
I don't like him as a person	41%	59%	I'm tired of him
He got Canada into the mess it's in	69%	31%	He can't get things back on track
He still wants the job of Prime Minister	49%	51%	He has lost the passion for the job of Prime Minister
He has a clear vision about where he wants to take the country	10%	90%	He doesn't have a clear vision about where he wants to take the country
He's authentic and genuine	6%	94%	He is inauthentic and phony
He's too cautious and doesn't promise enough	11%	89%	He makes promises he can't keep
He surrounds himself with yes-people	44%	56%	He doesn't listen to good advice
He is trying to change too much of what makes Canada great	42%	58%	He's not trying to change enough about what is wrong with Canada
He doesn't want Canadians to be proud about Canada	49%	51%	He apologies too much for things Canada has done in the past